Title Sponsor 20,000

- Ultimate Sponsor Recognition as Presenting Sponsor at both First Annual Youth Day held at the Los Angeles Convention Center (L.A.C.C.) and the Sixth Annual Youth Day Explosion at Cobo Center, Detroit.
- Logo on all Media, Event Signage and Website
- Full Page Ad in Program Journal
- Listing in Headline Email Blasts
- Acknowledgement in all Media Relations
- Participate in the Community Youth Day Program Presentation
- Prominent Company recognition on Esteem We Inc website and Newsletter including Company Profile

Platinum Sponsor 10,000

- Logo on all Event Print Material and Website
- Prominent Signage Placement at Event
- Full Page Color Ad in Event Program
- Headline Listing Email and Social Media Blast
- Participation in Youth Day Presentation
- Large Logo on E-Flyer to Media Partners
- Vendor Table at Youth Day
- Special Recognition as Platinum Sponsor
- Logo on Back of Detroit Possible or LA Possible T-shirts

Gold Sponsor 5,000

- Logo on all Media Material, Event Signage
- Full Page (B&W) Ad in Event Program
- Vendor Table at Youth Day
- Special Recognition as Gold Sponsor
- Large Logo on Website

Silver Sponsor 2,500

- Logo on Event Signage and Website
- 1/2 Page Color Ad in Event Program
- Vendor Table at Youth Day
- Listing in Email and Social Media Blasts
- Acknowledgement in all Media Relations Efforts

Bronze Sponsor 1,000

- Logo on Event Signage
- 1/2 Page (B&W) Program Ad
- Listing in Email and Social Media Blasts

Specialty Donor Opportunities

- Youth Day Breakfast and Lunch Sponsor $15,000
- We Rise Up Mini Prep Rallies 5-7 Schools $15,000
- Youth Day Transportation Sponsor $10,000
- Youth Day Sponsor $3,500 for 100 Students
- Chair for Annual 12 Days of Possible event $2500

Your generous donation covers

Program Design/Coordination
Video Production
Transportation
Marketing Materials
DJ for Mini- Prep Rallies
Supplies and Gift Bags for Students
Gift Bags for Youth Day Attendees
T-shirts and Lanyards
Stipend for Youth Day and Mini Prep Ralliy Leads
Breakfast/Lunch/Snacks
Gifts/Honorariums

IN KIND DONATION /DESCRIPTION

Name/Company

Street

City State Zip

Phone (Include Area Code) Fax E-mail

FOR SPONSORSHIPS AND DONATIONS

Please Make all Checks Payable to Esteem We, Inc. (and mail to

100 RENAISSANCE #1016 DETROIT MI 48243

Online Giving Available @ www.esteemwedonations.org

For more information on this event or sponsorship please contact Ms. Shecara Vardiman at (310) 382-6250 or Michael Dorsey at (248) 242-2766, via e-mail at connect@esteemwe.org